



SG Companies



125+ YEARS OF THE SG STORY



1896

S. Goldberg & Co.
founded in NYC



1985

SG Asia offices
established



2009

SG acquires
Rugged Shark



2017

Matt Feiner takes
over as President
& CEO



1981

Bernie Leifer joins
as President & CEO



2006

SGL division
launch



2015

Launched
Nationwide drop
ship program

Forging our future with a legacy of experience.

OUR VALUES are quite simply
a matter of **HEART.**

H E A R T

Honor

Excellence

Accountability

Responsiveness

Teamwork

Fashion/Lifestyle Brands



IZOD



BCBGGENERATION



honeydew



RACHEL
RACHEL ROY



an original
Penguin
BY
Munsingwear



JOE BOXER



POLO
RALPH LAUREN



Family Brands

PEANUTS



MINECRAFT



123
SESAME STREET



HERSHEY'S
THE HERSHEY COMPANY



Peeps



PAC-MAN™



STAR WARS
THE MANDALORIAN



LOL SURPRISE!
RAINBOW HIGH



PAW PATROL



Private Label Manufacturing & Owned Brands

SG Footwear

RUGGED SHARK



DAKOTA
— Fleece —
QUALITY * COMFORT



FEETMOJI

Walmart 

TIME AND TRU.

nobo
no boundaries™

JOYSPUN

[g]
GEORGE



HOLIDAY TIME

SGI Apparel Group*



ASCEND

Key Retail Partners

MASS MARKET/GROCERY

Walmart   TARGET *Fred Meyer* *meijer*   

DEPARTMENT STORES

KOHL'S NORDSTROM  *JCPenney* BEALLS *Boscov's* Dillard's

OFF-PRICE

T.J. maxx  *Burlington* Marshalls  *bealls* OUTLET NORDSTROM **rack**

SPECIALTY

DSW DESIGNER SHOE WAREHOUSE® **SHOE CARNIVAL** **SHOE SHOW** INCORPORATED   

E-COMMERCE

 **Walmart.com** QVC Zappos 

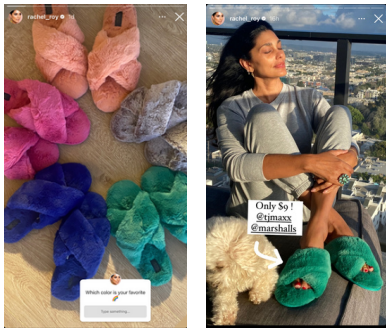
VALUE

FAMILY DOLLAR my family, my family dollar. **DOLLAR GENERAL**

Marketing

Dedicated content development and marketing support.

SOCIAL MEDIA



DIGITAL ADVERTISING



PR



TRADE ADVERTISING



CONTENT DEVELOPMENT



TRADE SHOWS



SEO



RETAIL ADVERTISING



SG's Sustainability Commitment

REPEVE

BLOOM

4D · SHOETECH

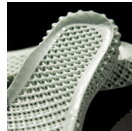


ProjectGigaton

How2Recycle*

WGSN

BROWZWEAR



3D DESIGN AND
PRINTING
INNOVATION



DIRECT SHIPPING
SOLUTIONS AND
CONSOLIDATION



EDUCATE OUR
RETAIL AND
LICENSED
PARTERS



PRE-ASSORTED
PRODUCT
OFFERINGS



PACKAGING
CALLOUTS AND
SUSTAINABLE
MESSAGING

POST CONSUMER
RECYCLED PACKAGING
AND MATERIALS

Retail Facing &
Cardboard Packaging:

- 100% FSC certified
- 70% PCR
- 30% Responsibly Sourced

Plastic Packaging:

- 2025 Goal: Reduce our plastic packaging further by 25%



Leading ECOMM Experts

Marketplaces (3P)

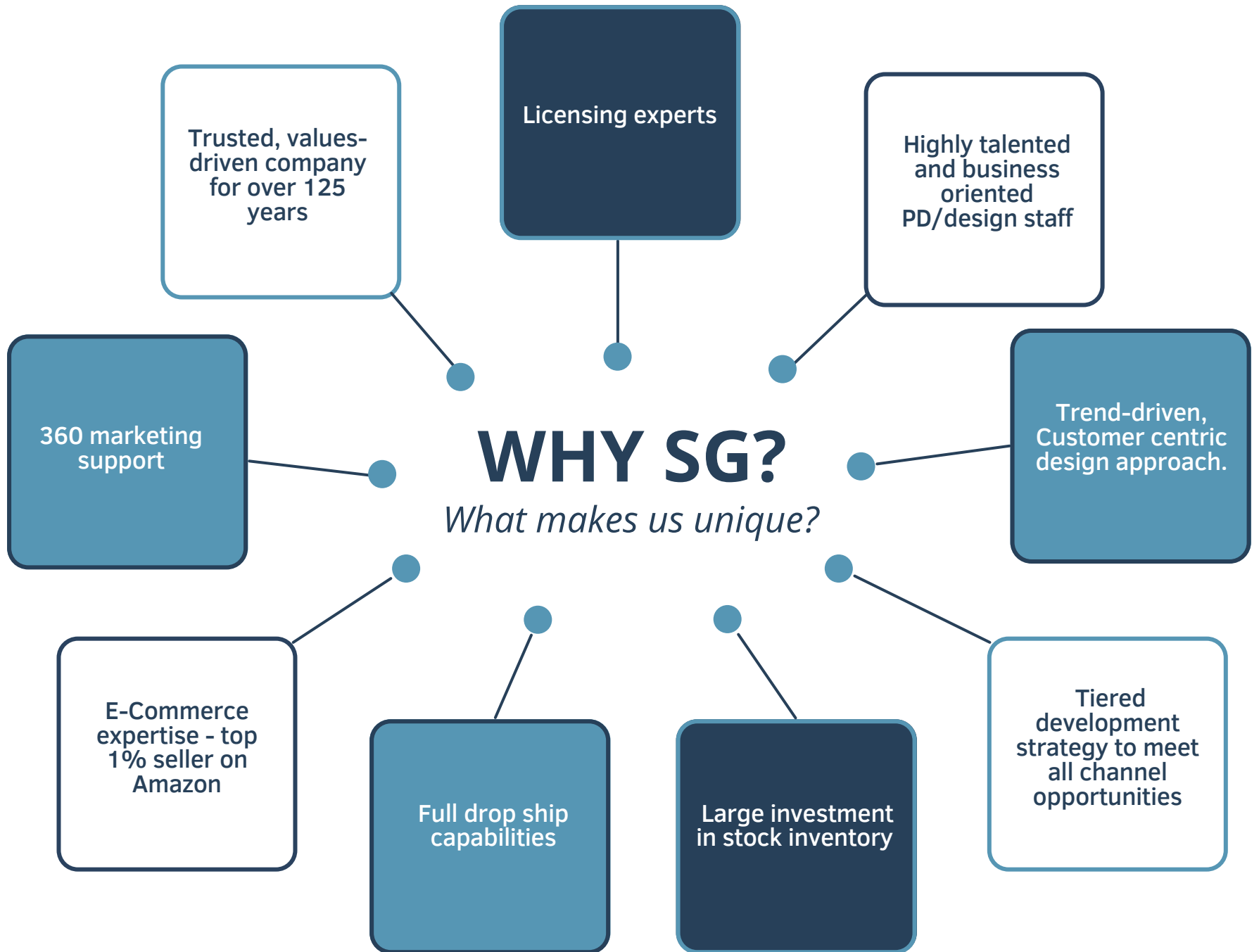
Amazon-FBA
Amazon-FBM
Walmart-WFS
Walmart-FBM
Ebay
Target
Kohl's
Macy's

Drop-Ship (1P/VTC)

Amazon-1P FBM
QVC
Walmart-DSV
Target
Kohl's
Macy's
Nordstrom
Nordstrom Rack
Journeys
Shoe Carnival
Bass Pro Shops

Retailers (1P)

Amazon.com
Walmart.com
Target.com
Kohls.com
Macy's.com



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